



Sales Promotion Specialists

Don Marketing UK Ltd.
St. Andrews Castle
33, St. Andrews Street South
Bury St. Edmunds IP33 3PH
Tel: 01284 388816
Fax: 01284 388308
E-mail: jad@don-marketing.com
Web: www.don-marketing.com

JAD/A40

Sir Peter Holmes MC
Director, Shell Transport And Trading Company plc
59 Cottesmore Court
Kelso Place
London W8 5QW

23 April 1998

Dear Sir Peter

THE "SHELL" TRANSPORT AND TRADING COMPANY PLC

You may have read the report in last week's edition of the **Financial Mail On Sunday** regarding the High Court Writ I have issued against Shell UK Limited.

I attach for your information a copy of the current **Marketing Week** magazine, plus a document entitled **The Don Marketing Saga**. I also enclose a selection of letters that I have sent to Mr Moody-Stuart. I would also strongly recommend that you check out our website at: www.don-marketing.com

You will discover that strenuous efforts have been made by Shell over several months to prevent important information from reaching you and your fellow non-executive Directors. The information has been known to Mr Mark Moody-Stuart for some years - he is fully "in the loop" regarding these extraordinary matters.

Efforts are now being made to prevent the same information from reaching the people who own the company - Shell Transport shareholders.

As Mr Moody-Stuart is aware, we have documentary evidence that shareholders who attended the 1996 AGM were deliberately misled on a matter raised during the AGM.

I am sure that you will be absolutely appalled by the information supplied, as would shareholders. It is clear that Shell's most senior management does not practice what it preaches i.e. honesty, integrity and openness in all of Shell's dealings.

Yours sincerely

John Donovan
Managing Director