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Shell's £40,000 for climate ideas

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Shell is running a contest offering up to £40,000 to small businesses with innovative ideas for combating climate change. A Mori survey of small- and medium-sized enterprises, commissioned by the oil company, found that 18 per cent of small- and medium-sized enterprises (SMEs) plan to launch products or services that can cut greenhouse gas emissions

However, 69 per cent said they knew little or nothing about the issue of climate change in relation to their business. Shell Springboard is offering awards of between £20,000 and £40,000 for SMEs with the best plans for innovative, commercially viable products or services leading to greenhouse gas reductions.

Applications for the funds must be made by November 4. Details can be found at www.shellspringboard.org.

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